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MEDIA ALERT

Fans Get Birds-Eye View of replica “Metropolis and Gotham in LEGO” at Desert Ridge Marketplace

*Arizona’s leading Lego user group presents **FREE** display in honor of blockbuster film*

What: Fans who wonder what Superman sees when he’s flying over cities will now have their chance to see for themselves. As the Man of Steel gets set to duke with the Dark Knight during an epic showdown on the big screen, their hometowns – Metropolis and Gotham– are being thrust into the spotlight at Desert Ridge Marketplace as a replica display of *Metropolis and Gotham in LEGO* is on display timed with *Batman v Superman: Dawn of Justice* on the big screen.

Cactus Brick*, Arizona’s leading LEGO user group, is behind the **FREE** family-friendly display of the two iconic cities that is made out of hundreds of thousands of bricks. Metropolis, a city of the future, is blanketed in gleaming towers and bustling streets, while Gotham evokes old city ambiance, shrouded in darkness, with many buildings conjuring up the sinister mood for which the city is known.

In addition to getting a birds-eye view of Metropolis and Gotham, fans will be able to get up close looks at iconic scenes from both cities, including:

- Star Labs, The Daily Planet Globe, The Hall of Justice, Wayne Tower and The Batcave

Located across from Justice in The District near the AMC Fountain, the LEGO creations will be on display April 2 and 9 from 11 a.m.-6 p.m. and April 3 and 10 from 11 a.m.-5p.m.

**Cactus Brick’s Lego City is a fan event not sponsored, administered, or organized by The Lego Group. LEGO is a trademark of The Lego Group.*

When: **April 2 and 9, 11 a.m.-6 p.m.**
April 3 and 10, 11 a.m.-5 p.m.

Where: **Desert Ridge Marketplace – Near the AMC Fountain, next to Justice**
21001 N Tatum Blvd., Phoenix, AZ 85050

Visuals: As part of the miniature city, guests will be able to see:

- Intricate working cityscapes of the popular comic book cities;
- Vivid imaginary and replica buildings true to movie depictions; and
- Iconic creations, including The Daily Planet globe and the Batcave, complete with Batmobile.

About Desert Ridge Marketplace

As Arizona’s premier shopping, dining and entertainment destination, Desert Ridge Marketplace delivers the ultimate shopping experience in a distinctive outdoor setting. Immerse your shopping senses in a unique blend of specialty retailers; restaurants and entertainment venues spread over 110 acres. The center’s 1.2 million square feet of retail space – home to over 100 retailers and restaurants – bursts with color, energy and fun, creating a one-of-a-kind lifestyle destination you’ll want to come back to again and again. Desert Ridge Marketplace is located in Phoenix, Arizona, just north of the Loop 101 on Tatum Boulevard. For more information, visit the website at www.shopdesertridge.com.

About Cactus Brick

Formed in June of 2008, Cactus Brick is a group of adult (over 18 only) fans of LEGO who collect, build, play with, and share ideas about the LEGO hobby. For more information, visit the website at www.cactusbrick.org.