



Media Contact:

Angela Menninger, 602-373-8212 (mobile), [angela@dualitypr.com](mailto:angela@dualitypr.com)

**MEDIA ALERT**

**“SHOP” IN THE NAME OF LOVE: DESERT RIDGE MARKETPLACE CELEBRATES VALENTINE’S DAY  
WITH SHOPPER GIVEAWAY**

**WHAT:** As Valentine’s Day fast approaches, Desert Ridge Marketplace is setting shoppers’ hearts on fire with a giveaway that will make young lovers swoon: a \$1,000-value Love Basket brimming with eats, sweets and treats.

One lucky winner will get to enjoy a two-night stay at the JW Marriott Desert Ridge Resort & Spa, \$100 gift card to The Keg Steakhouse and Bar, \$25 gift card to As You Wish, Veuve Clicquot Champagne from Total Wine, an adult love coloring book, blanket and chocolates from Barnes & Noble, as well as a romantic candle from Bath & Body Works.

Shoppers can enter to win the gift basket by visiting the Desert Ridge website at [shopdesertridge.com/love](http://shopdesertridge.com/love). A winner will be selected on February 11, 2016, just in time for Valentine’s Day.

**WHAT/**

**WHEN:** Shoppers can enter to win the **Love Basket** until Feb. 10. A winner will be selected on or after Feb. 11.

**WHERE:** Desert Ridge Marketplace, 21001 N. Tatum Blvd., Phoenix (Loop 101 & Tatum Blvd.)

**VISUALS:** Key visuals available include:

- Shoppers scouring the shopping center looking for the perfect Valentine’s Day;
- Cozy couples snuggling up by the fireplace outside the AMC Theaters plaza;
- Sweeties enjoying nightly music and performing arts on the District Stage; and
- Shopping center restaurants being inundated with reservations for romantic dinners on Valentine’s Day.

**INFO:** For more information, visit: [shopdesertridge.com/love](http://shopdesertridge.com/love)

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