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Super Bowl Helping Arizona Stay Green:

NFL, Arizona Super Bowl Host Committee and Verizon to Offer Public Recycling Event for Electronic Waste, Cell Phones

PHOENIX (December 17, 2014) – The Arizona Super Bowl Host Committee and the NFL are teaming with Verizon to collect and safely recycle electronic waste in the Phoenix area. The recycling event is open to the public and gives local residents an opportunity to actively participate in the “greening” of their community as part of Super Bowl.

The collection takes place on Tuesday, Jan. 20, 2015 from 7:30 a.m. to 2:00 p.m. at the Desert Ridge Market Place in North Phoenix behind the AMC Theater Building. All electronic items turned in for recycling will be handled by SMS, an e-Steward Certified recycler, that will dispose of the items in an environmentally responsible manner and keep items out of the local landfills.

Recyclable items include laptop and desktop computers; CRT (cathode ray tube) and LCD (liquid crystal display) monitors and televisions; computer cables, mice and keyboards; gaming consoles; telephones and answering machines; stereo and audio equipment; paper shredders; alarm clocks; printers; cameras; conferencing equipment; remote controls; earphones; small electronic appliances (such as coffee makers, toasters, toaster ovens and can openers); microwave ovens; vacuum cleaners; and electronic toys without batteries. Hard drives will not be wiped, and all batteries should be removed prior to turning in any items.

“The Super Bowl is a monumental one-day event. As a Host Committee it’s our mantra to leave a lasting legacy in our communities that extends beyond Feb. 1, 2015,” said Jay Parry, president and CEO of the

Arizona Super Bowl Host Committee. “Beginning with the Host Committee’s first tree planting in April 2014, we’ve worked with all our community partners and the NFL to identify ways including solid waste collection, food recovery, material repurposing and a sports equipment and book donation drive that will leave a positive ‘green legacy’ in our backyard.”

“The NFL has spent more than two decades addressing the environmental impact of Super Bowl events and activities,” according to NFL Environmental Program Director Jack Groh. “This project with Verizon and the Host Committee lets everyone share in the greening of Super Bowl in their own community. Keeping e-waste out of local landfills is a way for all of us to do something positive.”

James Gowen, Chief Sustainability Officer at Verizon, said, “New electronics are very popular gifts each holiday season, but we all need to know where and how we are discarding our old devices. As more phones and tablets enter the marketplace, Verizon remains committed to collecting used models, helping to curb the rise in electronic waste.”

Verizon has collected 1.8 million pounds of e-waste at similar events since the launch of its recycling rally program in 2009. Verizon, together with SHI, ensures accredited and certified recycling vendors such as SMS in Phoenix, are selected for the events.

In addition to recycling e-waste, Verizon will collect no-longer-used cell phones, batteries, chargers, accessories and tablets as part of its Hopeline® from Verizon program, which provides support for non-profit domestic violence organizations and agencies nationwide. Since its launch in 2001, Verizon has donated more than 180,000 phones to victims and survivors and awarded millions of dollars in cash grants to support domestic violence prevention and awareness initiatives.

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About the Arizona Super Bowl Host Committee

AZSBHC is a private, non-profit Arizona corporation that drives Arizona’s plan for Super Bowl XLIX and is responsible for the \$30 million fundraising goal. The Host Committee plans and stages Super Bowl XLIX and all of its associated events in partnership with the NFL. In addition, the Host Committee is the catalyst to galvanize local stakeholders in a united approach to maximize the positive media exposure, the game’s positive economic impact for the region and leave a lasting legacy long after Super Bowl XLIX. For more information, visit www.azsuperbowl.com

About the NFL Environmental Program

The NFL Environmental Program plays an active role behind the scenes at each Super Bowl. In addition to recycling of solid waste and e-waste, the NFL donates everything from decorative banners to building materials to local non-profit agencies. Unserved food from Super Bowl events will be collected and donated to local community agencies in partnership with Waste Not, a local food recovery organization. A number of urban forestry projects have been funded in four local cities including Glendale, Phoenix, Mesa and Tempe with trees being planted in public spaces to benefit those communities and local

residents. Renewable energy certificates are being used to green the power usage at major Super Bowl venues. The *Super Kids-Super Sharing Program* is working with local schools to collect thousands of books and pieces of sports equipment for donation to schools and youth programs. The NFL Environmental Program is one of a large number of community events and initiatives implemented each year by the NFL and the Super Bowl Host Committee to leave a positive legacy in each Super Bowl host community.

About Verizon

Verizon Communications Inc. (NYSE, Nasdaq: VZ), headquartered in New York, is a global leader in delivering broadband and other wireless and wireline communications services to consumer, business, government and wholesale customers. Verizon Wireless operates America's most reliable wireless network, with more than 106 million retail connections nationwide. Verizon also provides converged communications, information and entertainment services over America's most advanced fiber-optic network, and delivers integrated business solutions to customers in more than 150 countries. A Dow 30 company with more than \$120 billion in 2013 revenues, Verizon employs a diverse workforce of 178,500. For more information, visit www.verizon.com/news/.

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