



Media Contact:

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MEDIA ALERT

LUCKY DESERT RIDGE MARKETPLACE SHOPPER TO WALK AWAY WITH A “POT OF GOLD” VALUED AT \$325 THIS ST. PATRICK’S DAY

WHAT: Shoppers at Desert Ridge Marketplace won’t need to catch a leprechaun to make their wishes or a great time come true. The shopping center is helping inject a heaping helping of St. Patrick’s Day fun into their dining and entertainment experiences with a jam-packed *Pot of Gold* giveaway valued at \$325.

One lucky winner will walk away with a *Pot of Gold*, which is loaded with goodies, including:

- Smashburger vouchers (\$60);
- AMC Theatres gift card (\$50);
- Barnes & Noble gift card (\$25);
- Einstein Bro. Bagels gift card (\$25);
- Visa gift card (\$25);
- Starbucks coffee mug and gift card (\$25);
- Cold Stone Creamery Gift Card (\$15); and
- Family 4-Pack to the Phoenix Zoo.

The luck of the Irish will be on every shopper’s side as they visit shopdesertridge.com/lucky to enter the sweepstakes for a chance to win. Entrants must be 18 years of age or older to be eligible to win. A winner will be selected on or after March 17.

WHEN: Shoppers can enter to win the *Pot of Gold* until March 16 by registering their information at shopdesertridge.com/lucky. One lucky winner will be selected on or after March 17.

WHERE: Desert Ridge Marketplace, 21001 N. Tatum Blvd., Phoenix (Loop 101 & Tatum Blvd.)
Entries will be accepted online only.

INFO: For more information, visit: shopdesertridge.com/lucky

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