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FOR IMMEDIATE RELEASE

SPRING INTO SHOPPING AT DESERT RIDGE MARKETPLACE

Desert Ridge Marketplace is kicking off the spring season with free tickets to Disney on Ice celebrates 100 Year of Magic with purchase, Free Easter Bunny photos, and much more!

PHOENIX, ARIZONA (March 15, 2012) – How would you like to be rewarded for simply shopping and dining at Desert Ridge Marketplace? Spend \$200 or more in the same day at Desert Ridge Marketplace (including Vestar Gift Cards) between March 1-31, 2012 (or while supplies last) and receive 2 FREE general admission vouchers to Disney on Ice celebrates 100 Year of Magic playing at US Airways. For more information visit, www.shopdesertridge.com/disney.

Bring the kids and join us at the Barnes and Noble Fountain at Desert Ridge Marketplace to visit with the Easter Bunny and get a FREE downloadable professional photo. Friday and Saturday, March 30th and 31st 11am-9pm, Sunday, April 1st 11am-6pm and Friday and Saturday, April 6th and 7th 11am-9pm. For more information visit, www.shopdesertridge.com/bunny.

Who doesn't love a great deal? Desert Ridge Marketplace has a coupon book filled with tons of Spring savings from many of the retailers and restaurants that will be available to pick up in the Management Office starting March 19th or online at www.shopdesertridge.com/savings. The Management Office is located between XI Clothing and Payless Shoes Monday-Friday 8:30am-5pm.

About Desert Ridge Marketplace

As Arizona's premier shopping, dining and entertainment destination, Desert Ridge Marketplace delivers the ultimate shopping experience in a distinctive outdoor setting. Immerse your shopping senses in a unique blend of specialty retailers, restaurants and entertainment venues spread over 110 acres. The center's 1.2 million square feet of retail space – home to over 110 retailers and restaurants – bursts with color, energy and fun, creating a one-of-a-kind lifestyle destination you'll want to come back to again and again.

Desert Ridge Marketplace is located in Phoenix, Arizona, just north of the Loop 101 on Tatum Boulevard. For more information, visit the website at www.shopdesertridge.com.

About Vestar

Headquartered in Phoenix, Ariz., Vestar is one of the leading privately held real estate companies in the western United States. The company develops and manages retail and entertainment destinations of varying size and scale that serve as community focal points. Since its inception in

1977, Vestar has earned a reputation for integrity and responsibility in the fields of commercial development and property management. The company enjoys a significant market share in the Phoenix, Los Angeles and San Diego metropolitan areas.

For more information, visit the website at www.vestar.com.

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