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MEDIA ALERT

**SUMMER IS HERE! TIME FOR KIDS TO CHILL OUT AND MEET THEIR FAVORITE PRINCESSES AND SUPER HEROES AT
DESERT RIDGE MARKETPLACE “SUMMER SPLASH TUESDAYS”
FREE weekly events for the entire family every Tuesday, June 9 to July 21**

Who: Back by popular demand, Desert Ridge Marketplace, Arizona’s premier shopping, dining and entertainment destination, gladly invites the entire family to join some fun in the sun with their FREE weekly event for the whole family.

What: Starting weekly on Tuesday, June 9, parents can keep the kids busy between 11 a.m. and 12:30 p.m. during the **Desert Ridge Summer Splash Tuesdays** with fun prizes and exciting games and activities near the shopping center’s popular splash pad.

Children can make their summer memorable by meeting their favorite characters ranging from fairy princesses such as Elsa and Cinderella, along with amazing superheroes like Batman and Spider Man.

During the 90-minute event, kids can enjoy music, dancing, games, prizes and of course playing in the splash pad to keep cool! Another perk? Kids will receive a free downloadable photo with the featured weekly character. Parents are also encouraged to share their photos on social media with friends and family to spread the word and use the hash tag #DesertRidgeTuesdays, which will offer the chance to be randomly selected as a winner at the end of the summer series for a two-night stay at JW Marriott Desert Ridge, along with a 50-minute spa treatment to their Revive Spa. For more information, please visit www.shopdesertridge.com/summer/.

When: **Tuesdays – June 9 to July 21 from 11 a.m. to 12:30 p.m.:**

- June 9, 11 a.m. to 12:30 p.m. – *Frozen Fiesta with Elsa*
- June 16, 11 a.m. to 12: 30 p.m. – *Princess & Pirate Party with Cinderella*
- June 23, 11 a.m. to 12:30 p.m. – *Super Hero Sensation with Batman*
- June 30, 11 a.m. to 12: 30 p.m. – *Intergalactic Party with a Jedi Knight*
- July 7, 11 a.m. to 12:30 p.m. – *Frozen Fiesta with Princess Anna*
- July 14, 11 a.m. to 12:30 p.m. – *Princess & Pirate Party with The Little Mermaid*
- July 21, 11 a.m. to 12:30 p.m. – *Super Hero Sensation with Spider Man*

Where: Desert Ridge Marketplace at the AMC Fountain (splash pad)
21001 N. Tatum Blvd., Phoenix (Located at the Loop 101 & Tatum Blvd.)

About Desert Ridge Marketplace

As Arizona’s premier shopping, dining and entertainment destination, Desert Ridge Marketplace delivers the ultimate shopping experience in a distinctive outdoor setting. Immerse your shopping senses in a unique blend of specialty retailers, restaurants and entertainment venues spread over 110 acres. The center’s 1.2 million square feet of retail space – home to over 100 retailers and restaurants – bursts with color, energy and fun, creating a one-of-a-kind lifestyle destination you’ll want to come back to again and again. Desert Ridge Marketplace is located in Phoenix, Arizona, just north of the Loop 101 on Tatum Boulevard. For more information, visit the website at www.shopdesertridge.com.

About Vestar

One of the leading privately held real estate companies in the western United States, Vestar specializes in the acquisition, management, and development of commercial real estate, including entertainment-retail complexes, power and lifestyle centers, and neighborhood centers of varying size and scale that serve as community shopping destinations with a unique sense of place. For more information, please visit www.vestar.com.

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