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MEDIA ALERT

EASTER BUNNY HOPS INTO DESERT RIDGE MARKETPLACE FOR FREE PHOTO-OPS WITH TINY SHOPPERS

Hundreds of youngsters “eggs”-pected to attend photo sessions with Easter Bunny

What: Noses will be twitching as the Easter Bunny settles into a new burrow at Desert Ridge Marketplace, where he will welcome pint-sized shoppers for special meet-and-greet photo sessions from March 11-26.

Each child who participates in a photo session, located at the Barnes & Noble fountain, will receive a FREE downloadable photo and gift from the cuddly cottontail, while supplies last. Photo packages also will be available for purchase.

With Easter quickly approaching, the one-on-one sessions are a perfect chance for youngsters to meet the Easter Bunny and get the inside scoop on behind which shrubs he’s planning to hide colorful eggs, along with tips on the best places for parents to shop for must-have Easter goodies items such as chocolates, macaroons, colorful baskets and other festive items at retailers such as Target, Paris-Rendez Vous, Rocky Mountain Chocolate Factory, IT’SUGAR, and Hallmark, among others.

For more information, visit www.shopdesertridge.com/bunny.

When: **March 11-26, 2016**
11 a.m. – 8 p.m. Monday-Saturday
11 a.m. – 6 p.m. Sunday

The Easter Bunny takes a carrot break from 3:30-4 p.m. Monday to Saturday. There are no carrot breaks on Sunday. All appearances and photo sessions are weather permitting.

Where: **Desert Ridge Marketplace – Barnes & Noble fountain**
21001 N Tatum Blvd., Phoenix

Visuals: Among the visuals by Mr. Bunny’s burrow:

- Children eager to talk chocolate and egg-finding strategies with the Easter Bunny; and
- Various stores, throughout The District and on the periphery, decorated for Easter.

About Desert Ridge Marketplace

As Arizona’s premier shopping, dining and entertainment destination, Desert Ridge Marketplace delivers the ultimate shopping experience in a distinctive outdoor setting. Immerse your shopping senses in a unique blend of specialty retailers; restaurants and entertainment venues spread over 110 acres. The center’s 1.2 million square feet of retail space – home to over 100 retailers and restaurants – bursts with color, energy and fun, creating a one-of-a-kind lifestyle destination you’ll want to come back to again and again. Desert Ridge Marketplace is located in Phoenix, Arizona, just north of the Loop 101 on Tatum Boulevard. For more information, visit the website at www.shopdesertridge.com.